

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 253267

1. THE NAME OF THE CANDIDATE IS: Alan Grayson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Grayson for Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Todd Jurkowski.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Liz Dorne / Buying Time
Name
650 Massachusetts Ave. NW # 210 Washington DC 20001
Address

Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Todd Jurkowski

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/09/12 Page 1 of 12

Flight Dates 10/30/12-11/06/12

Contract / Revision 253267 /

Original Date / Revision
08/09/12 08/09/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001Product
GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2047

Alt Order # 06222218

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 177350

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	148	\$150,747.50	\$177,350.00	0.00	10/29/12	11/06/12	148	\$150,747.50	\$177,350.00
Totals	148	\$150,747.50	\$177,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WKMG	11/02/12	11/02/12	10-11a Let's Make A Deal	CM	10-11a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$400.00		0.00			
N 2	WKMG	11/02/12	11/02/12	M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$1,500.00		0.00			
N 3	WKMG	11/02/12	11/02/12	11-12p Price Is Right	CM	11a-12p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$600.00		0.00			
N 4	WKMG	11/02/12	11/02/12	1230-2p CBS Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----2--					2	\$600.00		0.00			



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	WKMG	11/02/12	11/02/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----2--					2	\$600.00		0.00		
N 5	WKMG	11/02/12	11/02/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00		
N 6	WKMG	11/02/12	11/02/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$350.00		0.00		
N 7	WKMG	11/02/12	11/02/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$450.00		0.00		
N 8	WKMG	11/02/12	11/02/12	Morn News at 5a Morn News at 5a	CM	5-530a	----1--	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$275.00		0.00		
N 9	WKMG	11/02/12	11/02/12	News at 5p News at 5p	CM	5-530p	----1--	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$650.00		0.00		
N 10	WKMG	11/02/12	11/02/12	530-6p The Insider Insider	CM	530p-6p	----1--	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$650.00		0.00		
N 11	WKMG	11/02/12	11/02/12	News at 6p News at 6p	CM	6-630p	----1--	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$800.00		0.00		
N 12	WKMG	11/02/12	11/02/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00		
N 13	WKMG	11/02/12	11/02/12	CBS Evening News CBS Eve News	CM	630-7p	----1--	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$1,200.00		0.00		
N 14	WKMG	11/02/12	11/02/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00		
N 15	WKMG	11/02/12	11/02/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----1--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$300.00		0.00		
N 16	WKMG	11/05/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL

Product GRAYSON FOR CONGRESS

Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 16	WKMG	11/05/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$400.00		0.00			
N 17	WKMG	11/05/12	11/05/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$8,000.00		0.00			
N 18	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$1,500.00		0.00			
N 19	WKMG	11/05/12	11/05/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$600.00		0.00			
N 20	WKMG	11/05/12	11/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$600.00		0.00			
N 21	WKMG	11/05/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$600.00		0.00			
N 22	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$500.00		0.00			
N 23	WKMG	11/05/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$350.00		0.00			
N 24	WKMG	11/05/12	11/05/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$450.00		0.00			
N 25	WKMG	11/05/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	1-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$275.00		0.00			
N 26	WKMG	11/05/12	11/05/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$650.00		0.00			
N 27	WKMG	11/05/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$650.00		0.00			
N 28	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$800.00		0.00			



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 28	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00		
N 29	WKMG	11/05/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p (6:30 PM-7:00 PM)	1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$1,200.00		0.00		
N 30	WKMG	11/05/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00		
N 31	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	1-----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$350.00		0.00		
N 32	WKMG	11/05/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$300.00		0.00		
E 33	WKMG	11/03/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----S-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----S-					1	\$1,200.00		0.00		
N 34	WKMG	11/03/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----2-	:30	2	\$200.00	P-3	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2-					2	\$200.00		0.00		
N 35	WKMG	11/03/12	11/03/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-					1	\$400.00		0.00		
N 36	WKMG	11/03/12	11/03/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2-					2	\$350.00		0.00		
N 37	WKMG	11/04/12	11/04/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$1,300.00		0.00		
N 38	WKMG	11/04/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$1,200.00		0.00		
N 39	WKMG	11/04/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News (11:15 PM-11:55 PM)	-----4	:30	4	\$1,200.00	P-3	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----4					4	\$1,200.00		0.00		
N 40	WKMG	11/04/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/04/12	11/04/12	-----1					1	\$200.00		0.00		



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

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Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 40	WKMG	11/04/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$200.00		0.00		
N 41	WKMG	11/04/12	11/04/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$700.00		0.00		
N 42	WKMG	11/04/12	11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$9,000.00		0.00		
N 43	WKMG	11/04/12	11/04/12	Sun Prime 8-9p Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1					1	\$8,000.00		0.00		
N 44	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,300.00	P-3	0.00 NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----2					2	\$1,300.00		0.00		
N 45	WKMG	11/01/12	11/01/12	10-11a Let's Make a Deal Let's Make a Deal	CM	10-11a	---1---	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$400.00		0.00		
N 46	WKMG	11/01/12	11/01/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$1,500.00		0.00		
N 47	WKMG	11/01/12	11/01/12	M-F David Letterman David Letterman	CM	1136p-1238a	---1---	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$600.00		0.00		
N 48	WKMG	11/01/12	11/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$600.00		0.00		
N 49	WKMG	11/01/12	11/01/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	---2---	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---2---					2	\$600.00		0.00		
N 50	WKMG	11/01/12	11/01/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$500.00		0.00		
N 51	WKMG	11/01/12	11/01/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$350.00		0.00		
N 52	WKMG	11/01/12	11/01/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$450.00		0.00		



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Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 52	WKMG	11/01/12	11/01/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$450.00		0.00		
N 53	WKMG	11/01/12	11/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	---1---	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$275.00		0.00		
N 54	WKMG	11/01/12	11/01/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$650.00		0.00		
N 55	WKMG	11/01/12	11/01/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$800.00		0.00		
N 56	WKMG	11/01/12	11/01/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$500.00		0.00		
N 57	WKMG	11/01/12	11/01/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,200.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$1,200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	10/29/12-11/04/12		CBS Evening News		630-7p	---Th-----	:30		(\$1,200.00)		0.00 NM		
See MG 57.2, 57.3														
[LUR]														
2	WKMG	10/30/12-11/02/12		Morn News at 6a		6-7a	-TwThF----	:30		\$600.00		0.00 NM		
Ⓜ MG for 57.1 11/01														
3	WKMG	10/30/12-11/02/12		Morn News at 6a		6-7a	-TwThF----	:30		\$600.00		0.00 NM		
Ⓜ MG for 57.1 11/01														
N 58	WKMG	11/01/12	11/01/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$1,000.00		0.00		
N 59	WKMG	11/01/12	11/01/12	CBS This Morning The Early Show	CM	7-9a	---1---	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$350.00		0.00		
N 60	WKMG	11/01/12	11/01/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$10,000.00		0.00		
N 61	WKMG	11/01/12	11/01/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	---1---	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---1---					1	\$300.00		0.00		
N 62	WKMG	10/30/12	10/30/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 62	WKMG	10/30/12	10/30/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$400.00		0.00			
N 63	WKMG	10/30/12	10/30/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$1,500.00		0.00			
N 64	WKMG	10/30/12	10/30/12	M-F David Letterman David Letterman	CM	1136p-1238a	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$600.00		0.00			
N 65	WKMG	10/30/12	10/30/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$600.00		0.00			
N 66	WKMG	10/30/12	10/30/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-2-----					2	\$600.00		0.00			
N 67	WKMG	10/30/12	10/30/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$500.00		0.00			
N 68	WKMG	10/30/12	10/30/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$350.00		0.00			
N 69	WKMG	10/30/12	11/06/12	Morn News at 5a Morn News at 5a	CM	5-530a	-1-----	:30	1	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$275.00		0.00			
Week:		11/05/12	11/11/12	-1-----					1	\$275.00		0.00			
N 70	WKMG	10/30/12	10/30/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$650.00		0.00			
N 71	WKMG	10/30/12	10/30/12	530-6p The Insider Insider	CM	530p-6p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$650.00		0.00			
N 72	WKMG	10/30/12	10/30/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$800.00		0.00			
N 73	WKMG	10/30/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$500.00		0.00			
Week:		11/05/12	11/11/12	-1-----					1	\$500.00		0.00			
N 74	WKMG	10/30/12	10/30/12		CM	630-7p	-1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



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Advertiser Pol/A Grayson/ Con/D/FL

Product GRAYSON FOR CONGRESS Estimate # 2047

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
CBS Eve News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12		CBS Evening News		630-7p	-T-----	:30		(\$1,200.00)		0.00	NM		
See MG 74.2															
[LUR]															
2	WKMG	10/30/12-11/02/12		News at 7p		7-7:30p	-TWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 74.1 10/30															
N75	WKMG	10/30/12	10/30/12	News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$1,000.00		0.00						
E76	WKMG	10/30/12	10/30/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
The Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$500.00		0.00						
N77	WKMG	10/30/12	10/30/12	Tue Prime 8p	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$10,000.00		0.00						
N78	WKMG	10/30/12	10/30/12	9-10a Rachael Ray	CM	9-10a	-1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$300.00		0.00						
N79	WKMG	10/30/12	10/30/12	Tue Prime 9p	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
NCIS:LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$9,000.00		0.00						
N80	WKMG	10/31/12	10/31/12	10-11a Let's Make A Deal	CM	10-11a	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$400.00		0.00						
N81	WKMG	10/31/12	10/31/12	M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
M-F 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$1,500.00		0.00						
N82	WKMG	10/31/12	10/31/12	M-F David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$600.00		0.00						
N83	WKMG	10/31/12	10/31/12	11-12p Price Is Right	CM	11a-12p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$600.00		0.00						
N84	WKMG	10/31/12	10/31/12	1230-2p CBS Soaps	CM	12:30-2p	--2----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--2----	2		\$600.00		0.00						
N85	WKMG	10/31/12	10/31/12		CM	12-1230p	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00



WKMG

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Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
Local 6 News 12-1230p															
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$500.00		0.00			
N 86	WKMG	10/31/12	10/31/12	2-3p The Talk	CM	2-3p	--1----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$350.00		0.00			
N 87	WKMG	10/31/12	10/31/12	4-430p Extra	CM	4-430p	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$450.00		0.00			
N 88	WKMG	10/31/12	10/31/12	Morn News at 5a	CM	5-530a	--1----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
				Morn News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$275.00		0.00			
N 89	WKMG	10/31/12	10/31/12	News at 5p	CM	5-530p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$650.00		0.00			
N 90	WKMG	10/31/12	10/31/12	530-6p The Insider	CM	530p-6p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				Insider											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$650.00		0.00			
N 91	WKMG	10/31/12	10/31/12	News at 6p	CM	6-630p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$800.00		0.00			
N 92	WKMG	10/31/12	10/31/12	Morn News at 6a	CM	6-7a	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Morn News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$500.00		0.00			
N 93	WKMG	10/31/12	10/31/12	CBS Evening News	CM	630-7p	--1----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				CBS Eve News		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$1,200.00		0.00			
N 94	WKMG	10/31/12	10/31/12	News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$1,000.00		0.00			
N 95	WKMG	10/31/12	10/31/12	9-10a Rachael Ray	CM	9-10a	--1----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$300.00		0.00			
N 96	WKMG	11/02/12	11/02/12	M-F Late Late Show	CM	109-210a	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$350.00		0.00			
N 97	WKMG	11/02/12	11/02/12	M-F David Letterman	CM	1136p-1238a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

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Contract / Revision **253267** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

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Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N97	WKMG	11/02/12	11/02/12	M-F David Letterman David Letterman	CM	1136p-1238a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.00			
N98	WKMG	11/02/12	11/02/12	430-5p Inside Edition Inside Edition	CM	430-5P	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$700.00		0.00			
N99	WKMG	11/02/12	11/02/12	Morn News at 530a Morn News at 530a	CM	530-6a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
N100	WKMG	11/02/12	11/02/12	CBS This Morning The Early Show	CM	7-9a	----F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$500.00		0.00			
N101	WKMG	11/02/12	11/02/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
N102	WKMG	11/05/12	11/05/12	M-F Late Late Show Late Late Show	CM	109-210a	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
N103	WKMG	11/05/12	11/05/12	430-5p Inside Edition Inside Edition	CM	430-5P	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
N104	WKMG	11/05/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N105	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
N106	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N107	WKMG	11/05/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
N108	WKMG	11/03/12	11/03/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$350.00		0.00			
N109	WKMG	11/03/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$500.00		0.00			



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/A Grayson/ Con/D/FL

Product GRAYSON FOR CONGRESS

Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N109	WKMG	11/03/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
N110	WKMG	11/04/12	11/04/12	Sun 1235-135a Cold Case	CM	1235-135a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$500.00		0.00			
N111	WKMG	11/01/12	11/01/12	M-F Late Late Show Late Late Show	CM	109-210a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$500.00		0.00			
N112	WKMG	11/01/12	11/01/12	430-5p Inside Edition Inside Edition	CM	430-5P	---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$700.00		0.00			
N113	WKMG	11/01/12	11/01/12	Morn News at 530a Morn News at 530a	CM	530-6a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$500.00		0.00			
N114	WKMG	11/01/12	11/01/12	530-6p The Insider Insider	CM	530p-6p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$800.00		0.00			
N115	WKMG	11/01/12	11/01/12	CBS This Morning The Early Show	CM	7-9a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$500.00		0.00			
N116	WKMG	11/01/12	11/01/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
N117	WKMG	11/01/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---T---	:30	1	\$11,000.00	P-3	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$11,000.00		0.00			
N118	WKMG	10/30/12	10/30/12	M-F Late Late Show Late Late Show	CM	109-210a	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
N119	WKMG	10/30/12	10/30/12	4-430p Extra Extra	CM	4-430p	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$600.00		0.00			
N120	WKMG	10/30/12	10/30/12	430-5p Inside Edition Inside Edition	CM	430-5P	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$700.00		0.00			
N121	WKMG	10/30/12	10/30/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$500.00		0.00			



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Contract / Revision **253267** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N121	WKMG	10/30/12	10/30/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$500.00		0.00			
N122	WKMG	10/30/12	10/30/12	CBS This Morning The Early Show	CM	7-9a	-T-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$500.00		0.00			
N123	WKMG	10/30/12	10/30/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-T-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
N124	WKMG	10/31/12	10/31/12	Wed Prime 10p CSI	CM	10-11p	--W----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$10,000.00		0.00			
N125	WKMG	10/31/12	10/31/12	M-F Late Late Show Late Late Show	CM	109-210a	--W----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
N126	WKMG	10/31/12	10/31/12	430-5p Inside Edition Inside Edition	CM	430-5P	--W----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$700.00		0.00			
N127	WKMG	10/31/12	10/31/12	Morn News at 530a Morn News at 530a	CM	530-6a	--W----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$500.00		0.00			
N128	WKMG	10/31/12	10/31/12	CBS This Morning The Early Show	CM	7-9a	--W----	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$500.00		0.00			
N129	WKMG	10/31/12	10/31/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	--W----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
N130	WKMG	10/31/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--W----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$10,000.00		0.00			
N131	WKMG	11/06/12	11/06/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$700.00		0.00			
N132	WKMG	11/06/12	11/06/12	CBS This Morning The Early Show	CM	7-9a	-T-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$700.00		0.00			
													Totals	148	\$177,350.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 256471

1. THE NAME OF THE CANDIDATE IS: Geraldine Thompson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF State Senate in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Thompson For State Senate
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Christian Ulvert
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Vzzell Group
Name
2260 Wednesday St. # 100 Tallahassee FL 32308-8307
Address
850-513-1990
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Christian Ulvert

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/09/12 Page 1 of 2

Flight Dates 08/11/12-08/14/12

Contract / Revision

256471 /

Product FOR STATE SENATE

Original Date / Revision

08/09/12 08/09/12

Agency Com 15%

Billing Contact

Advertiser POL/Geraldine Thompson/D.

2260 Wednesday #100
Tallahassee, FL 32308

Agency Uzzell Group

Buying Contact

1500 Mahan Drive
Tallahassee, FL 32308

Sales Office NAT

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-1

Advertiser Ref

Primary Account Executive
National House

Account Executive	Order%	Start Date	End Date
National House	100%		

Order Share 100% Market Value 7600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	12	\$6,460.00	\$7,600.00	0.00	07/30/12	08/14/12	12	\$6,460.00	\$7,600.00
Totals	12	\$6,460.00	\$7,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SatCM 7-9a Sat Early Show	CM	7-9a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
N 2	WKMG	08/11/12	08/11/12	Sat 7p News Sat Local 6 News at 7p	CM	Sat 7-8p	-----S-	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S-		1				\$550.00		0.00			
N 3	WKMG	08/12/12	08/12/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S		1				\$250.00		0.00			
N 4	WKMG	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	M-----		1				\$650.00		0.00			



WKMG

Print Date: 08/09/12

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Contract / Revision **256471** Flight Dates **08/11/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **POL/Geraldine Thompson/I** Product **FOR STATE SENATE**

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 5	WKMG	08/13/12	08/13/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	1	\$800.00	P-1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$800.00		0.00		
N 6	WKMG	08/13/12	08/13/12	CBS This Morning The Early Show	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$600.00		0.00		
N 7	WKMG	08/13/12	08/13/12	2-3p The Talk The Talk	CM	2-3p	M-----	:30	1	\$650.00	P-1	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$650.00		0.00		
N 8	WKMG	08/13/12	08/13/12	News at 6p News at 6p	CM	6-630p	M-----	:30	1	\$900.00	P-2	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$900.00		0.00		
N 9	WKMG	08/13/12	08/13/12	M-F David Letterman David Letterman	CM	1136p-1238a	M-----	:30	1	\$800.00	P-1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----					1	\$800.00		0.00		
N 10	WKMG	08/14/12	08/14/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$600.00	P-1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-T-----					1	\$600.00		0.00		
N 11	WKMG	08/14/12	08/14/12	Morn News at 6a Morn News at 6a	CM	6-7a	-T-----	:30	1	\$800.00	P-1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-T-----					1	\$800.00		0.00		
N 12	WKMG	08/14/12	08/14/12	CBS This Morning The Early Show	CM	7-9a	-T-----	:30	1	\$600.00	P-1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-T-----					1	\$600.00		0.00		
													Totals	12 \$7,600.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255756

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elisa Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an Issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

WKMG

ORDER

Print Date 08/08/12 Page 1 of 3

~~Flight Dates 08/22/12-08/27/12~~

Order Sep 00:15:00

Contract / Revision 255756 /

Original Date / Revision
08/08/12 08/08/12

Advertiser**POL/Americans For Prosper**

Agency **Mentzer Media Services**

Buying Contact **Elise Cloyd**

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Product
AMER 4 PROSPERITY

Agency Com 15%

Billing Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Sales Office PHI

Sales Region NAT

Agency Ref

Estimate # 1863

Alt Order # 06261863

Billing Type Cash

Order Type	GENERAL
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Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes	AGY	POL	ISSUE
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Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 76000

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	31	\$59,075.00	\$69,500.00	0.00
September 2012	5	\$5,525.00	\$6,500.00	0.00
Totals	36	\$64,600.00	\$76,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	31	\$59,075.00	\$69,500.00
08/27/12	08/27/12	5	\$5,525.00	\$6,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
1	WKMG	08/22/12	08/24/12	Local 6 News 12-1230p CM		12-1230p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--WTF--		3		\$700.00		0.00					
2	WKMG	08/22/12	08/24/12	News at 6p CM		6-630p	--WTF--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--WTF--		3		\$1,000.00		0.00					
3	WKMG	08/22/12	08/24/12	News at 7p CM		7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--WTF--		3		\$1,200.00		0.00					
4	WKMG	08/22/12	08/24/12	M-F 11p News CM		11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
				M-F 11p News											



WKMG

Print Date: 08/08/12

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Contract / Revision

255756

Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1863

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	08/22/12	08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					6	\$1,800.00		0.00			
5	WKMG	08/23/12	08/23/12	Thu Prime 10p Person of Interest	CM	10-11p	---2---	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---2---					2	\$5,000.00		0.00			
7	WKMG	08/25/12	08/25/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2-					2	\$400.00		0.00			
8	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1-					1	\$550.00		0.00			
10	WKMG	08/25/12	08/25/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1-					1	\$1,800.00		0.00			
11	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$1,300.00		0.00			
12	WKMG	08/26/12	08/26/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$1,100.00		0.00			
13	WKMG	08/26/12	08/26/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$650.00		0.00			
14	WKMG	08/26/12	08/26/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----2	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2					2	\$5,000.00		0.00			
15	WKMG	08/26/12	08/26/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2					2	\$4,000.00		0.00			
16	WKMG	08/26/12	08/26/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$1,800.00		0.00			
17	WKMG	08/27/12	08/27/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	1-----					1	\$700.00		0.00			
18	WKMG	08/27/12	08/27/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	1-----					1	\$1,000.00		0.00			



WKMG

Print Date: 08/08/12

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Contract / Revision **255756** Flight Dates **08/22/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/08/12/ 08/08/12

Order Sep 00:15:00

Advertiser **POL/Americans For Prospe** Product **AMER 4 PROSPERITY**

Estimate # **1863**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
18	WKMG	08/27/12	08/27/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$1,000.00		0.00		
19	WKMG	08/27/12	08/27/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$1,200.00		0.00		
20	WKMG	08/27/12	08/27/12	M-F 11p News M-F 11p News	CM	11-1135p	2-----	:30	2	\$1,800.00	P-3	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	2-----					2	\$1,800.00		0.00		
N21	WKMG	08/25/12	08/25/12	NFL Preseason Sat NFL Preseason Sat	CM	various (7:58 PM-11:00 PM)	-----S-	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----S-					1	\$7,000.00		0.00		
N22	WKMG	08/24/12	08/24/12	NFL Preseason Fri NFL Preseason Fri	CM	Fri 8p-cc (7:58 PM-11:00 PM)	----F--	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	----F--					1	\$7,000.00		0.00		
													Totals	36 \$76,000.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255834

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Mundy Katowitz Media
Name

1322 G Street SE Washington DC 20003
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Greg Speed

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Priorities USA Act.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/08/12

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Flight Dates 08/07/12-08/13/12

Contract / Revision

255834 /

Original Date / Revision

08/03/12 08/07/12

Advertiser ISS/Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G. Street, SE
Washington, DC 20003

Product

PRIORITIES USA ACT

Agency Com 15%

Billing Contact

1322 G. Street, SE
Washington, DC 20003

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1519

Alt Order # 06262907

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue,

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 13550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	21	\$11,517.50	\$13,550.00	0.00	07/30/12	08/13/12	21	\$11,517.50	\$13,550.00
Totals	21	\$11,517.50	\$13,550.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/10/12	08/10/12	11-12p Price Is Right	CM	11a-12p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$800.00		0.00			
E 2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$700.00		0.00			
E 3	WKMG	08/13/12	08/13/12	M-F Late Late Show	CM	109-210a	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$250.00		0.00			
E 4	WKMG	08/13/12	08/13/12	11-12p Price Is Right	CM	11a-12p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/08/12

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Contract / Revision

255834

Flight Dates 08/07/12-08/13/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Estimate # 1519

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$800.00		0.00			
E 5	WKMG	08/13/12	08/13/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$800.00		0.00			
E 6	WKMG	08/13/12	08/13/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$700.00		0.00			
E 7	WKMG	08/11/12	08/11/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$500.00		0.00			
E 8	WKMG	08/11/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$550.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WKMG	08/06/12-08/12/12	Sat 6p News		6-630p	-----Sa--	:30		(\$550.00)		0.00	NM		
		See MG 8.2													
2		WKMG	08/11/12-08/11/12	Sat 7p News		Sat 7-8p	-----Sa--	:30		\$550.00		0.00	NM		
		Ⓜ MG for 8.1 08/11													
E 9	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$400.00		0.00			
E 10	WKMG	08/12/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1					1	\$500.00		0.00			
E 11	WKMG	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1					1	\$1,300.00		0.00			
E 12	WKMG	08/09/12	08/09/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---					1	\$600.00		0.00			
E 13	WKMG	08/09/12	08/09/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---1---					1	\$500.00		0.00			
E 14	WKMG	08/07/12	08/07/12	M-F Late Late Show Late Late Show	CM	109-210a	-1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----					1	\$250.00		0.00			
E 15	WKMG	08/07/12	08/07/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00



WKMG

Print Date: 08/08/12

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Contract / Revision **255834** Flight Dates **08/07/12-08/13/12**

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser **ISS/Priorities USA Action** Product **PRIORITIES USA ACT**

Estimate # **1519**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	WKMG	08/07/12	08/07/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-1-----					1	\$600.00		0.00		
E 16	WKMG	08/07/12	08/07/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-1-----					1	\$800.00		0.00		
E 17	WKMG	08/07/12	08/07/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-1-----					1	\$1,000.00		0.00		
E 18	WKMG	08/07/12	08/07/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-1-----					1	\$500.00		0.00		
E 19	WKMG	08/08/12	08/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--1----					1	\$800.00		0.00		
E 20	WKMG	08/08/12	08/08/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--1----					1	\$700.00		0.00		
E 21	WKMG	08/08/12	08/08/12	CBS This Morning The Early Show	CM	7-9a	--1----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--1----					1	\$500.00		0.00		
													Totals	21 \$13,550.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255828

1. THE NAME OF THE CANDIDATE IS: Alan Grayson.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Grayson for Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Todd Surkowski.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Liz Dome / Buying Time
Name
650 Massachusetts Ave. NW # 210 Washington DC 20001
Address

Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Todd Surkowski

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/08/12 Page 1 of 5

Flight Dates 08/04/12-08/14/12

Contract / Revision

255828 /

Original Date / Revision

08/03/12 08/07/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Product

GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2162

Alt Order # 06262869

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 18595

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	51	\$15,805.75	\$18,595.00	0.00	07/30/12	08/14/12	51	\$15,805.75	\$18,595.00
Totals	51	\$15,805.75	\$18,595.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WKMG	08/10/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	----1--		1				\$600.00		0.00			
E 2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	----1--		1				\$600.00		0.00			
E 3	WKMG	08/10/12	08/10/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	----1--		1				\$300.00		0.00			
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

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Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2162**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----1--					1	\$175.00		0.00			
E 5	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----1--					1	\$350.00		0.00			
E 6	WKMG	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$650.00		0.00			
E 7	WKMG	08/06/12	08/06/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$600.00		0.00			
E 8	WKMG	08/13/12	08/13/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$650.00		0.00			
E 9	WKMG	08/06/12	08/06/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$300.00		0.00			
E 10	WKMG	08/13/12	08/13/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$350.00		0.00			
E 11	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	1-----					1	\$350.00		0.00			
E 12	WKMG	08/13/12	08/14/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$325.00	LUR	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	1-----					1	\$325.00		0.00			
E 13	WKMG	08/04/12	08/12/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----1-	:30	1	\$60.00	LUR	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$60.00		0.00			
Week:		08/06/12	08/12/12	-----1-					1	\$60.00		0.00			
E 14	WKMG	08/04/12	08/12/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$150.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		WKMG	07/30/12-08/05/12	Sat 1135p-1205a			1135p-1205a	-----Sa--	:30	(\$150.00)	0.00	NM			
		See MG 14.3 [LUR \$180]													
3		WKMG	08/12/12-08/12/12	6-830a Sun News			6a-830a	-----Su	:30	\$150.00	0.00	NM			
		Ⓜ MG for 14.1 08/04													
Week:		08/06/12	08/12/12	-----1-					1	\$150.00		0.00			



WKMG

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Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2162**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WKMG	08/04/12	08/12/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1-	1		\$150.00		0.00					
E 15	WKMG	08/04/12	08/12/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$125.00	P-2	0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1-	1		\$125.00		0.00					
Week:		08/06/12	08/12/12	-----1-	1		\$125.00		0.00					
E 16	WKMG	08/04/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$350.00	P-2	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1-	1		\$350.00		0.00					
Week:		08/06/12	08/12/12	-----1-	1		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WKMG	08/06/12-08/12/12		Sat 6p News	6-630p		-----Sa--	:30		(\$350.00)		0.00 NM		
See MG 16.3														
3	WKMG	08/11/12-08/11/12		Sat 7p News	Sat 7-8p		-----Sa--	:30		\$350.00		0.00 NM		
Ⓜ MG for 16.2 08/11														
E 17	WKMG	08/06/12	08/12/12	Sat 7p News Sat 7p News (after PGA C	CM	Sat 7-8p	-----1-	:30	1	\$200.00	LUR	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1-	1		\$200.00		0.00					
E 18	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$275.00	P-2	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1-	1		\$275.00		0.00					
E 19	WKMG	08/04/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$125.00	LUR	0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$125.00		0.00					
Week:		08/06/12	08/12/12	-----1	1		\$125.00		0.00					
E 20	WKMG	08/12/12	08/12/12	Sun 1235-135a Cold Case	CM	1235-135a	-----1	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1	1		\$300.00		0.00					
E 21	WKMG	08/05/12	08/12/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$150.00	P-2	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	07/30/12-08/05/12		6-830a Sun News	6a-830a		-----Su	:30		(\$150.00)		0.00 NM		
See MG 21.3														
[LUR \$200]														
3	WKMG	08/12/12-08/12/12		6-830a Sun News	6a-830a		-----Su	:30		\$150.00		0.00 NM		
Ⓜ MG for 21.1 08/05														
Week:		08/06/12	08/12/12	-----1	1		\$150.00		0.00					
E 22	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$450.00		0.00					



WKMG

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Contract / Revision **255828** Flight Dates **08/04/12-08/14/12**

Hiatus Dates

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Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2162**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	-----1	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	07/30/12-08/05/12		CBS Evening News		630-7p	-----Su	:30		(\$450.00)		0.00	NM		
See MG 22.3 [Tied LUR]															
3	WKMG	08/08/12-08/10/12		2-3p The Talk		2-3p	--WThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 22.1 08/05															
Week:		08/06/12	08/12/12	-----1	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	08/06/12-08/12/12		CBS Evening News		630-7p	-----Su	:30		(\$450.00)		0.00	NM		
See MG 22.4,22.5															
4	WKMG	08/09/12-08/10/12		Morn News at 530a		530-6a	---ThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 22.2 08/12															
5	WKMG	08/09/12-08/10/12		CBS This Morning		7-9a	---ThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 22.2 08/12															
E 23	WKMG	08/12/12	08/12/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----1	1		\$2,750.00		0.00						
E 24	WKMG	08/06/12	08/12/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$600.00		0.00						
E 25	WKMG	08/09/12	08/09/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$600.00		0.00						
E 26	WKMG	08/09/12	08/09/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	---1---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$300.00		0.00						
E 27	WKMG	08/06/12	08/12/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$275.00	LUR	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$275.00		0.00						
E 28	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$175.00		0.00						
E 29	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$350.00		0.00						
E 30	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$325.00	LUR	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	---1---	1		\$325.00		0.00						
E 31	WKMG	08/06/12	08/12/12		CM	11-1135p	-1-----	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00



WKMG

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Flight Dates 08/04/12-08/14/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2162**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 11p News												
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-1-----					1	\$600.00		0.00				
E 32	WKMG	08/07/12	08/07/12	3-4p Nate LTC 9/7/12	CM	3-4p								1	\$300.00	
				Nate Berkus												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-1-----					1	\$300.00		0.00				
E 33	WKMG	08/06/12	08/12/12	News at 5p	CM	5-530p								1	\$275.00	
				News at 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-1-----					1	\$275.00		0.00				
E 34	WKMG	08/06/12	08/12/12	Morn News at 6a	CM	6-7a								1	\$175.00	
				Morn News at 6a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-1-----					1	\$175.00		0.00				
E 35	WKMG	08/06/12	08/12/12	News at 7p	CM	7-7:30p								1	\$350.00	
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-1-----					1	\$350.00		0.00				
E 36	WKMG	08/13/12	08/14/12	CBS This Morning	CM	7-9a								2	\$200.00	
				The Early Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-2-----					2	\$100.00		0.00				
E 37	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p								1	\$325.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-1-----					1	\$325.00		0.00				
E 38	WKMG	08/06/12	08/12/12	M-F 11p News	CM	11-1135p								1	\$600.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--1----					1	\$600.00		0.00				
E 39	WKMG	08/08/12	08/08/12	Local 6 News 12-1230p	CM	12-1230p								1	\$600.00	
				Local 6 News 12-1230p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--1----					1	\$600.00		0.00				
E 40	WKMG	08/06/12	08/12/12	News at 5p	CM	5-530p								1	\$275.00	
				News at 5p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--1----					1	\$275.00		0.00				
E 41	WKMG	08/06/12	08/12/12	News at 7p	CM	7-7:30p								1	\$350.00	
				News at 7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--1----					1	\$350.00		0.00				
E 42	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p								1	\$325.00	
				Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--1----					1	\$325.00		0.00				
														Totals	51	\$18,595.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255986

1. THE NAME OF THE CANDIDATE IS: Mitt Romney.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Romney For President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Darrell Cate.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
American Rambler Productions
Name
138 Conant St. Beverly MA 01915
Address

Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Darrell Cate

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/08/12

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Flight Dates 08/08/12-08/14/12

Contract / Revision

255986 /

Product

RNC-ROMNEY

Original Date / Revision

08/06/12 08/08/12

Agency Com 15%

Billing Contact

Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 18

Alt Order # 06264593

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 131650

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	140	\$111,902.50	\$131,650.00	0.00	07/30/12	08/14/12	140	\$111,902.50	\$131,650.00
Totals	140	\$111,902.50	\$131,650.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/13/12	08/14/12	Morn News at 6a Morn News at 6a	CM	6-7a	MT-----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$500.00		0.00				
E 2	WKMG	08/08/12	08/10/12	Morn News at 6a Morn News at 6a	CM	6-7a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--WTF--		3			\$500.00		0.00				
E 3	WKMG	08/13/12	08/14/12	CBS This Morning The Early Show	CM	7-9a	MT-----	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		4			\$500.00		0.00				
E 4	WKMG	08/08/12	08/10/12	CBS This Morning The Early Show	CM	7-9a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--WTF--		3			\$500.00		0.00				



WKMG

Print Date: 08/08/12

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Contract / Revision

255986

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WKMG	08/08/12	08/10/12	2-3p The Talk The Talk	CM	2-3p	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$600.00		0.00			
E 17	WKMG	08/13/12	08/14/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MT-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$350.00		0.00			
E 18	WKMG	08/08/12	08/10/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	--WTF--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$350.00		0.00			
E 19	WKMG	08/08/12	08/10/12	4-430p Extra Extra	CM	4-430p	--WTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$450.00		0.00			
E 20	WKMG	08/13/12	08/14/12	4-430p Extra Extra	CM	4-430p	MT-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$450.00		0.00			
E 21	WKMG	08/08/12	08/10/12	430-5p Inside Edition Inside Edition	CM	430-5P	--WTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$550.00		0.00			
E 22	WKMG	08/13/12	08/14/12	430-5p Inside Edition Inside Edition	CM	430-5P	MT-----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$550.00		0.00			
E 23	WKMG	08/13/12	08/14/12	News at 5p News at 5p	CM	5-530p	MT-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$800.00		0.00			
E 24	WKMG	08/08/12	08/10/12	News at 5p News at 5p	CM	5-530p	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$800.00		0.00			
E 25	WKMG	08/08/12	08/10/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	6	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6				\$1,000.00		0.00			
E 26	WKMG	08/13/12	08/14/12	News at 6p News at 6p	CM	6-630p	MT-----	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4				\$1,000.00		0.00			
E 27	WKMG	08/13/12	08/14/12	News at 7p News at 7p	CM	7-7:30p	MT-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$1,200.00		0.00			
E 28	WKMG	08/08/12	08/10/12	News at 7p News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$1,200.00		0.00			



WKMG

Print Date: 08/08/12

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Contract / Revision **255986** Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **RNC-ROMNEY**

Estimate # **18**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WKMG	08/08/12	08/10/12	News at 7p News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,200.00		0.00			
E 29	WKMG	08/08/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$1,800.00		0.00			
E 30	WKMG	08/13/12	08/14/12	M-F 11p News M-F 11p News	CM	11-1135p	MT-----	:30	4	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$1,800.00		0.00			
E 31	WKMG	08/13/12	08/14/12	M-F David Letterman David Letterman	CM	1136p-1238a	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$700.00		0.00			
E 32	WKMG	08/08/12	08/10/12	M-F David Letterman David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$700.00		0.00			
E 33	WKMG	08/08/12	08/10/12	Morn News at 5a Morn News at 5a	CM	5-530a	--WTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$300.00		0.00			
E 34	WKMG	08/13/12	08/14/12	Morn News at 5a Morn News at 5a	CM	5-530a	MT-----	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$300.00		0.00			
E 35	WKMG	08/13/12	08/14/12	Morn News at 530a Morn News at 530a	CM	530-6a	MT-----	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					4	\$400.00		0.00			
E 36	WKMG	08/08/12	08/10/12	Morn News at 530a Morn News at 530a	CM	530-6a	--WTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					6	\$400.00		0.00			
E 37	WKMG	08/14/12	08/14/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----					1	\$7,000.00		0.00			
E 38	WKMG	08/08/12	08/08/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--1----					1	\$6,000.00		0.00			
E 39	WKMG	08/10/12	08/10/12	Fri Prime 9p CSI:NY	CM	9-10p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----1--					1	\$4,000.00		0.00			
E 40	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/08/12

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Contract / Revision **255986** Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/06/12/ 08/08/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **RNC-ROMNEY**

Estimate # **18**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2-	2		\$400.00		0.00						
E 41	WKMG	08/11/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----2-	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2-	2		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/06/12-08/12/12		Sat 6p News		6-630p	-----Sa--	:30		(\$550.00)		0.00	NM		
See MG 41.3,41.4															
2	WKMG	08/06/12-08/12/12		Sat 6p News		6-630p	-----Sa--	:30		(\$550.00)		0.00	NM		
See MG 41.3,41.4															
3	WKMG	08/11/12-08/11/12		Sat 7p News		Sat 7-8p	-----Sa--	:30		\$550.00		0.00	NM		
Ⓜ MG for 41.1,41.2															
4	WKMG	08/11/12-08/11/12		Sat 7p News		Sat 7-8p	-----Sa--	:30		\$550.00		0.00	NM		
Ⓜ MG for 41.1,41.2															
E 42	WKMG	08/11/12	08/11/12	Sat 1 Hour Special/8p WKMG Hurricane Special	CM	758-9p	-----1-	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----1-	1		\$2,000.00		0.00						
E 43	WKMG	08/11/12	08/11/12	Sat Prime 9p 48 Hrs Mystery 9p	CM	9-10p	-----2-	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2-	2		\$3,000.00		0.00						
E 44	WKMG	08/11/12	08/11/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----1-	1		\$4,000.00		0.00						
E 45	WKMG	08/11/12	08/11/12	Sat 11p News Sat 11p News	CM	11-1135p	-----2-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2-	2		\$1,800.00		0.00						
E 46	WKMG	08/11/12	08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----3-	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----3-	3		\$150.00		0.00						
E 47	WKMG	08/12/12	08/12/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----3	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----3	3		\$200.00		0.00						
E 48	WKMG	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2	2		\$1,300.00		0.00						
E 49	WKMG	08/12/12	08/12/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/06/12	08/12/12	-----1	1		\$1,100.00		0.00						
E 50	WKMG	08/12/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----2	:30	2	\$650.00	P-3	0.00	NM	0	\$0.00

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 50	WKMG	08/12/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----2	:30	2	\$650.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2	2				\$650.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WKMG	08/06/12-08/12/12		CBS Evening News		630-7p	-----Su	:30		(\$650.00)		0.00	NM			
See MG 50.3,50.4 [per Brenda no 630-7p nws due golf/Tina hub]																
2	WKMG	08/06/12-08/12/12		CBS Evening News		630-7p	-----Su	:30		(\$650.00)		0.00	NM			
See MG 50.3,50.4 [per Brenda no 630-7p nws due golf/Tina hub]																
E 51	WKMG	08/12/12	08/12/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>						
Week:		08/06/12	08/12/12	-----1	1				\$5,000.00	0.00						
E 52	WKMG	08/12/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----2	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>						
Week:		08/06/12	08/12/12	-----2	2				\$1,800.00	0.00						
														Totals	140	\$131,650.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 2555 10

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman / Greer, Margolis, Mitchell
Name
1610 Wisconsin Ave. Ste. 800 Washington DC 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Flight Dates 10/16/12-10/22/12

Contract / Revision 255510 /

Original Date / Revision
08/09/12 08/09/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259544

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 248925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	136	\$211,586.25	\$248,925.00	0.00	10/01/12	10/22/12	136	\$211,586.25	\$248,925.00
Totals	136	\$211,586.25	\$248,925.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKMG	10/16/12	10/22/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$400.00		0.00			
2	WKMG	10/16/12	10/22/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
M-F 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$1,500.00		0.00			
3	WKMG	10/16/12	10/22/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$600.00		0.00			
4	WKMG	10/16/12	10/22/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

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Contract / Revision 255510 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12 / 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	10/16/12	10/22/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$600.00		0.00			
5	WKMG	10/16/12	10/22/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$500.00		0.00			
6	WKMG	10/16/12	10/22/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$350.00		0.00			
7	WKMG	10/16/12	10/22/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$350.00		0.00			
8	WKMG	10/16/12	10/22/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$450.00		0.00			
9	WKMG	10/16/12	10/22/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$550.00		0.00			
10	WKMG	10/16/12	10/22/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$275.00		0.00			
11	WKMG	10/16/12	10/22/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$650.00		0.00			
12	WKMG	10/16/12	10/22/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$400.00		0.00			
13	WKMG	10/16/12	10/22/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$650.00		0.00			
14	WKMG	10/16/12	10/22/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$800.00		0.00			
15	WKMG	10/16/12	10/22/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$500.00		0.00			
16	WKMG	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					5	\$1,200.00		0.00			



WKMG

Print Date: 08/09/12

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Contract / Revision **255510** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	WKMG	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,200.00		0.00			
17	WKMG	10/16/12	10/22/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,000.00		0.00			
18	WKMG	10/16/12	10/22/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$350.00		0.00			
19	WKMG	10/16/12	10/22/12	M-F 7.30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,000.00		0.00			
20	WKMG	10/16/12	10/22/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$300.00		0.00			
21	WKMG	10/16/12	10/22/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--			1		\$7,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0		\$7,000.00		0.00			
22	WKMG	10/16/12	10/22/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--			1		\$4,500.00		0.00			
Week:		10/22/12	10/28/12	-----			0		\$4,500.00		0.00			
23	WKMG	10/16/12	10/22/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--			1		\$6,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0		\$6,000.00		0.00			
24	WKMG	10/16/12	10/22/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----			0		\$8,000.00		0.00			
Week:		10/22/12	10/28/12	1-----			1		\$8,000.00		0.00			
25	WKMG	10/16/12	10/22/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----			0		\$10,000.00		0.00			
Week:		10/22/12	10/28/12	1-----			1		\$10,000.00		0.00			
26	WKMG	10/16/12	10/22/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----			0		\$8,000.00		0.00			
Week:		10/22/12	10/28/12	1-----			1		\$8,000.00		0.00			
27	WKMG	10/16/12	10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00



WKMG

Print Date: 08/09/12

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Contract / Revision **255510** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WKMG	10/16/12	10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$1,200.00		0.00			
28	WKMG	10/16/12	10/22/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$450.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$450.00		0.00			
29	WKMG	10/16/12	10/22/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$350.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$350.00		0.00			
30	WKMG	10/16/12	10/20/12	NCAA Football 12n Game 12-330p game / PE NO G	CM	12-330p game (12:00 PM-3:30 PM)	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$4,000.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2		WKMG	10/15/12-10/21/12	NCAA Football 12n Game			12-330p game (12:00 PM-3:30 PM)	-----Sa--	:30	(\$4,000.00)		0.00	NM		
		See MG 30.3													
		[No Noon Game - only 3p]													
3		WKMG	10/21/12-10/21/12	NFL Game 1			various (1:00 PM-4:00 PM)	-----Su	:30	\$4,000.00		0.00	NM		
		Ⓜ MG for 30.2 10/20													
33	WKMG	10/16/12	10/20/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$7,000.00		0.00			
34	WKMG	10/16/12	10/22/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$200.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$200.00		0.00			
35	WKMG	10/16/12	10/22/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$400.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$400.00		0.00			
36	WKMG	10/16/12	10/22/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-			1			\$350.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$350.00		0.00			
37	WKMG	10/16/12	10/22/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1			\$7,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$7,000.00		0.00			
38	WKMG	10/16/12	10/22/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

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Contract / Revision **255510** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
38	WKMG	10/16/12	10/22/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1					1	\$1,300.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$1,300.00		0.00		
39	WKMG	10/16/12	10/22/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week:		10/15/12	10/21/12	-----1					1	\$1,200.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$1,200.00		0.00		
40	WKMG	10/16/12	10/22/12	Sun 11p News after NFLCM Sun 11p News after NFL	Late News		-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week:		10/15/12	10/21/12	-----1					1	\$1,200.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$1,200.00		0.00		
41	WKMG	10/16/12	10/22/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
Week:		10/15/12	10/21/12	-----1					1	\$450.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$450.00		0.00		
42	WKMG	10/16/12	10/21/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----1	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
Week:		10/15/12	10/21/12	-----1					1	\$3,000.00		0.00		
43	WKMG	10/21/12	10/21/12	NFL Game 2 NFL Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$14,000.00	P-3	0.00 NM	1	\$14,000.00
Week:		10/15/12	10/21/12	-----1					1	\$14,000.00		0.00		
45	WKMG	10/16/12	10/22/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
Week:		10/15/12	10/21/12	-----1					1	\$200.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$200.00		0.00		
46	WKMG	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
Week:		10/15/12	10/21/12	-----1					1	\$700.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$700.00		0.00		
47	WKMG	10/16/12	10/22/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
Week:		10/15/12	10/21/12	-----1					1	\$9,000.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$9,000.00		0.00		
48	WKMG	10/16/12	10/22/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
Week:		10/15/12	10/21/12	-----1					1	\$8,000.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$8,000.00		0.00		
49	WKMG	10/16/12	10/22/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
Week:		10/15/12	10/21/12	-----1					1	\$1,300.00		0.00		



WKMG

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Contract / Revision

255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
49	WKMG	10/16/12	10/22/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----			0			\$1,300.00		0.00			
50	WKMG	10/16/12	10/22/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1			\$6,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$6,000.00		0.00			
51	WKMG	10/16/12	10/22/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---1---			1			\$8,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$8,000.00		0.00			
52	WKMG	10/16/12	10/22/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---1---			1			\$8,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$8,000.00		0.00			
53	WKMG	10/16/12	10/22/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---1---			1			\$9,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$9,000.00		0.00			
54	WKMG	10/16/12	10/22/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-----			1			\$7,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$7,000.00		0.00			
55	WKMG	10/16/12	10/22/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-----			1			\$10,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$10,000.00		0.00			
56	WKMG	10/16/12	10/22/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-----			1			\$9,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$9,000.00		0.00			
57	WKMG	10/16/12	10/22/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----			1			\$8,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$8,000.00		0.00			
58	WKMG	10/16/12	10/22/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----			1			\$9,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$9,000.00		0.00			
59	WKMG	10/16/12	10/22/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WKMG

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Contract / Revision **255510** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
59	WKMG	10/16/12	10/22/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----			1			\$8,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$8,000.00		0.00			
													Totals	136	\$248,925.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255511

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keulemans / Green, Margolis, Mitchell
Name
1610 Wisconsin Ave. Ste. 800 Washington DC 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

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Flight Dates 10/23/12-10/29/12

Contract / Revision 255511 /

Original Date / Revision
08/09/12 08/09/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259546

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 258925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	115	\$187,425.00	\$220,500.00	0.00	10/01/12	10/28/12	115	\$187,425.00	\$220,500.00
November 2012	23	\$32,661.25	\$38,425.00	0.00	10/29/12	10/29/12	23	\$32,661.25	\$38,425.00
Totals	138	\$220,086.25	\$258,925.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKMG	10/23/12	10/29/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--		5		\$400.00		0.00					
2	WKMG	10/23/12	10/29/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--		5		\$1,500.00		0.00					
3	WKMG	10/23/12	10/29/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--		5		\$600.00		0.00					
4	WKMG	10/23/12	10/29/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00



WKMG

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Contract / Revision

255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WKMG	10/23/12	10/29/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$600.00		0.00			
5	WKMG	10/23/12	10/29/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$500.00		0.00			
6	WKMG	10/23/12	10/29/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$350.00		0.00			
7	WKMG	10/23/12	10/29/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$350.00		0.00			
8	WKMG	10/23/12	10/29/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$450.00		0.00			
9	WKMG	10/23/12	10/29/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$550.00		0.00			
10	WKMG	10/23/12	10/29/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$275.00		0.00			
11	WKMG	10/23/12	10/29/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$650.00		0.00			
12	WKMG	10/23/12	10/29/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$400.00		0.00			
13	WKMG	10/23/12	10/29/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$650.00		0.00			
14	WKMG	10/23/12	10/29/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$800.00		0.00			
15	WKMG	10/23/12	10/29/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$500.00		0.00			
16	WKMG	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$1,200.00		0.00			



WKMG

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Contract / Revision

255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WKMG	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$1,200.00		0.00			
17	WKMG	10/23/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$1,000.00		0.00			
18	WKMG	10/23/12	10/29/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$350.00		0.00			
19	WKMG	10/23/12	10/29/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$1,000.00		0.00			
20	WKMG	10/23/12	10/29/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$300.00		0.00			
21	WKMG	10/23/12	10/29/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$7,000.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$7,000.00		0.00			
22	WKMG	10/23/12	10/29/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$4,500.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$4,500.00		0.00			
23	WKMG	10/23/12	10/29/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----1--					1	\$6,000.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$6,000.00		0.00			
24	WKMG	10/23/12	10/29/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$8,000.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$8,000.00		0.00			
25	WKMG	10/23/12	10/29/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$10,000.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$10,000.00		0.00			
26	WKMG	10/23/12	10/29/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$8,000.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$8,000.00		0.00			
27	WKMG	10/23/12	10/29/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



WKMG

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Contract / Revision

255511 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WKMG	10/23/12	10/29/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$1,200.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$1,200.00		0.00			
28	WKMG	10/23/12	10/29/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$450.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$450.00		0.00			
29	WKMG	10/23/12	10/29/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$350.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$350.00		0.00			
31	WKMG	10/27/12	10/27/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$17,000.00	P-3	0.00	NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$17,000.00		0.00			
32	WKMG	10/28/12	10/28/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----	:30	0	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$3,000.00		0.00			
34	WKMG	10/23/12	10/29/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$200.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$200.00		0.00			
35	WKMG	10/23/12	10/29/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$400.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$400.00		0.00			
36	WKMG	10/23/12	10/29/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1-					1	\$350.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$350.00		0.00			
37	WKMG	10/23/12	10/29/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1					1	\$7,000.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$7,000.00		0.00			
38	WKMG	10/23/12	10/29/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1					1	\$1,300.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----					0	\$1,300.00		0.00			
39	WKMG	10/23/12	10/29/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----1					1	\$1,200.00		0.00			



WKMG

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Contract / Revision **255511** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

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Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WKMG	10/23/12	10/29/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----					0	\$1,200.00		0.00			
40	WKMG	10/23/12	10/29/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$1,200.00		0.00			
41	WKMG	10/23/12	10/29/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$450.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$450.00		0.00			
44	WKMG	10/28/12	10/29/12	NFL Game 2 Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$18,000.00	P-3	0.00	NM	4	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$18,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/22/12-10/28/12		NFL Game 2		various	(4:15 PM-7:00 P-----Su	:30		\$18,000.00		0.00	NM		
See MG 44.2,44.3,44.4,44.5															
[No Game 2 on 10/22/12]															
2	WKMG	10/28/12-10/28/12		NFL Game 1		various	(12:58 PM-4:00 P-----Su	:30		\$10,000.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
3	WKMG	10/28/12-10/28/12		NFL TODAY		various	-----Su	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
4	WKMG	10/27/12-10/27/12		Local 6 Sports Access		7-8p	-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
5	WKMG	10/27/12-10/27/12		Local 6 Sports Access		7-8p	-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
Week:		10/29/12	11/04/12	-----					0	\$18,000.00		0.00			
45	WKMG	10/23/12	10/29/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$200.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$200.00		0.00			
46	WKMG	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$700.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$700.00		0.00			
47	WKMG	10/23/12	10/29/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$9,000.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$9,000.00		0.00			
48	WKMG	10/23/12	10/29/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1					1	\$8,000.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$8,000.00		0.00			
49	WKMG	10/23/12	10/29/12		CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00



WKMG

Print Date: 08/09/12

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Contract / Revision 255511 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Sunday Morning															
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----1	1		\$1,300.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$1,300.00		0.00						
50	WKMG	10/23/12	10/29/12	Sun Prime 9-10p	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
Good Wife															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----1	1		\$6,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$6,000.00		0.00						
51	WKMG	10/23/12	10/29/12	Thu Prime 10p	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Elementary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---1---	1		\$8,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$8,000.00		0.00						
52	WKMG	10/23/12	10/29/12	Thu Prime 8p	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---1---	1		\$8,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$8,000.00		0.00						
53	WKMG	10/23/12	10/29/12	Thu Prime 9p	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Person of Interest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---1---	1		\$9,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$9,000.00		0.00						
54	WKMG	10/23/12	10/29/12	Tue Prime 10p	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
Vegas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-1-----	1		\$7,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$7,000.00		0.00						
55	WKMG	10/23/12	10/29/12	Tue Prime 8p	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-1-----	1		\$10,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$10,000.00		0.00						
56	WKMG	10/23/12	10/29/12	Tue Prime 9p	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
NCIS:LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-1-----	1		\$9,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$9,000.00		0.00						
57	WKMG	10/23/12	10/29/12	Wed Prime 10p	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--1----	1		\$8,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$8,000.00		0.00						
58	WKMG	10/23/12	10/29/12	Wed Prime 8p	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Survivor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--1----	1		\$9,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----	0		\$9,000.00		0.00						
59	WKMG	10/23/12	10/29/12	Wed Prime 9p	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Criminal Minds															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
59	WKMG	10/23/12	10/29/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	--1----					1	\$8,000.00		0.00				
	Week:	10/29/12	11/04/12	-----					0	\$8,000.00		0.00				
														Totals	138	\$258,925.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255506

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman / Green, Margolis, Mitchell
Name
1610 Wisconsin Ave. Ste. 800 Washington DC 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/09/12 Page 1 of 3

Flight Dates 09/25/12-10/01/12

Contract / Revision 255506 /

Original Date / Revision
07/31/12 08/08/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1536

Alt Order # 6259464

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 64600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	19	\$54,442.50	\$64,050.00	0.00	08/27/12	09/30/12	19	\$54,442.50	\$64,050.00
October 2012	1	\$467.50	\$550.00	0.00	10/01/12	10/01/12	1	\$467.50	\$550.00
Totals	20	\$54,910.00	\$64,600.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	09/25/12	10/01/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--	2				\$1,800.00			0.00			
E 2	WKMG	09/25/12	10/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--	2				\$650.00			0.00			
E 3	WKMG	09/25/12	10/01/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--	2				\$550.00			0.00			
E 4	WKMG	09/25/12	10/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00



WKMG

Print Date: 08/09/12

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Contract / Revision

255506

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	09/25/12	10/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			1		\$300.00		0.00				
E 5	WKMG	09/25/12	10/01/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			1		\$1,000.00		0.00				
E 6	WKMG	09/28/12	09/28/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----1--			1		\$4,000.00		0.00				
E 13	WKMG	09/25/12	09/29/12	NCAA Football Prime Game FLORIDA PRIME GAME	CM	8-11p (8:00 PM-11:30 PM)	-----1-	:30	1	\$15,000.00	P-3	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1-			1		\$15,000.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2		WKMG	09/24/12-09/30/12	NCAA Football Prime Game		8-11p	(8:00 PM-11:30 PM)-----Sa--	:30		\$15,000.00		0.00	NM		
		See MG 13.3, 13.4, 13.5 [Only Prime Game scheduled is 11/03/12]													
3		WKMG	09/27/12-09/27/12	Thu Prime 9p		9-10p	---Th-----	:30		\$9,000.00		0.00	NM		
		Ⓜ MG for 13.2 09/29													
4		WKMG	09/29/12-09/29/12	NCAA Football 3p Game		various	(3:30 PM-7:00 PM)-----Sa--	:30		\$5,000.00		0.00	NM		
		Ⓜ MG for 13.2 09/29													
5		WKMG	09/29/12-09/29/12	Local 6 Sports Access		7-8p	-----Sa--	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 13.2 09/29													
E 14	WKMG	09/25/12	09/30/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$1,100.00		0.00				
E 15	WKMG	09/25/12	09/30/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$1,800.00		0.00				
E 16	WKMG	09/25/12	09/30/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$500.00		0.00				
E 17	WKMG	09/30/12	09/30/12	NFL Game 2 NFL Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$15,000.00		0.00				
E 18	WKMG	09/25/12	09/30/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$600.00		0.00				
E 19	WKMG	09/25/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$1,300.00		0.00				
E 21	WKMG	09/27/12	09/27/12		CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				Thu Prime 10p Elementary											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---					1	\$8,000.00		0.00			
E 26	WKMG	09/25/12	09/25/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-----					1	\$10,000.00		0.00			
Totals														20	\$64,600.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255505

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman / Green, Margolis, Mitchell
Name
1610 Wisconsin Ave, Ste. 800 Washington DC 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/09/12

Page 1 of 3

Flight Dates 09/18/12-09/24/12

Contract / Revision

255505 /

Product OBAMA FOR AMERICA

Original Date / Revision

07/31/12 08/08/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW

Suite 100

Washington, DC 20007

3050 K Street NW

Suite 100

Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1536

Alt Order # 6259498

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 73700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$62,645.00	\$73,700.00	0.00	08/27/12	09/24/12	23	\$62,645.00	\$73,700.00
Totals	23	\$62,645.00	\$73,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	09/18/12	09/24/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--					2	\$1,800.00		0.00			
E 2	WKMG	09/18/12	09/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--					2	\$650.00		0.00			
E 3	WKMG	09/18/12	09/24/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--					2	\$550.00		0.00			
E 4	WKMG	09/18/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

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Contract / Revision

255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	09/18/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--			1		\$300.00		0.00			
E 5	WKMG	09/18/12	09/24/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--			1		\$1,000.00		0.00			
E 7	WKMG	09/18/12	09/24/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----			0		\$5,000.00		0.00			
Week:		09/24/12	09/30/12	1-----			1		\$5,000.00		0.00			
E 11	WKMG	09/18/12	09/22/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-			1		\$450.00		0.00			
E 12	WKMG	09/18/12	09/22/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-			1		\$350.00		0.00			
E 13	WKMG	09/22/12	09/24/12	NCAA Football Prime Game FLORIDA PRIME GAME	CM	8-11p (8:00 PM-11:30 PM)	-----1-	:30	1	\$15,000.00	P-3	0.00 NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-			1		\$15,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WKMG	09/17/12-09/23/12		NCAA Football Prime Game		8-11p (8:00 PM-11:30 PM)	-----Sa--	:30		\$15,000.00	0.00	NM		
See MG 13.2, 13.3														
[Only Prime Game scheduled is 11/03/12]														
2	WKMG	09/19/12-09/19/12		Survivor 90min Premiere		Wed 8p-930p	--W-----	:30		\$7,500.00	0.00	NM		
Ⓜ MG for 13.1 09/22														
3	WKMG	09/19/12-09/19/12		Big Brother 90min Finale		Wed 930p-11p	--W-----	:30		\$7,500.00	0.00	NM		
Ⓜ MG for 13.1 09/22														
Week:		09/24/12	09/30/12	-----			0		\$15,000.00		0.00			
E 15	WKMG	09/18/12	09/24/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1		\$1,800.00		0.00			
Week:		09/24/12	09/30/12	-----			0		\$1,800.00		0.00			
E 16	WKMG	09/18/12	09/24/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1		\$500.00		0.00			
Week:		09/24/12	09/30/12	-----			0		\$500.00		0.00			
E 19	WKMG	09/18/12	09/24/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1			1		\$1,300.00		0.00			
Week:		09/24/12	09/30/12	-----			0		\$1,300.00		0.00			
E 20	WKMG	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

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Contract / Revision

255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1536**

														Totals					
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount				
E 20	WKMG	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	---1---	1		\$5,000.00		0.00										
E 23	WKMG	09/18/12	09/20/12	Thu Prime 9p Thu 9-10p BIG BROTHEF	CM	9-10p	---1---	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	---1---	1		\$7,000.00		0.00										
E 24	WKMG	09/18/12	09/18/12	Tue Prime 10p Tue 10p-11p	CM	10-11p	-1-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	-1-----	1		\$5,000.00		0.00										
E 25	WKMG	09/18/12	09/18/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	-1-----	1		\$7,000.00		0.00										
E 27	WKMG	09/18/12	09/18/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	-1-----	1		\$6,000.00		0.00										
E 28	WKMG	09/18/12	09/19/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	--1----	1		\$6,000.00		0.00										
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>								
		3	WKMG	09/17/12-09/23/12	Wed Prime 10p	10-11p	--W-----	:30	(\$6,000.00)	0.00	NM								
		See MG 28.4																	
		[This is Big Brother 90 minute finale 9:30-11p - If OK please rebook]																	
		4	WKMG	09/19/12-09/19/12	Big Brother 90min Finale	Wed 930p-11p	--W-----	:30	\$6,000.00	0.00	NM								
		Ⓜ MG for 28.3 09/19																	
E 29	WKMG	09/18/12	09/19/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week:		09/17/12	09/23/12	--1----	1		\$6,000.00		0.00										
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>								
		3	WKMG	09/17/12-09/23/12	Wed Prime 9p	9-10p	--W-----	:30	(\$6,000.00)	0.00	NM								
		See MG 29.4																	
		[This is Survivor Premiere 8-9:30p and Big Brother 9:30-10p]																	
		4	WKMG	09/19/12-09/19/12	Survivor 90min Premiere	Wed 8p-930p	--W-----	:30	\$6,000.00	0.00	NM								
		Ⓜ MG for 29.3 09/19																	
														Totals	23	\$73,700.00			

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 255509

1. THE NAME OF THE CANDIDATE IS: Barack Obama.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman / Green, Margolis, Mitchell
Name
1010 Wisconsin Ave, Ste. 800 Washington DC 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/09/12 Page 1 of 6

Flight Dates 10/09/12-10/15/12

Contract / Revision

255509 /

Product

OBAMA FOR AMERICA

Original Date / Revision

08/09/12 08/09/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Suite 100

Washington, DC 20007

Agency GMMB

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

3050 K Street NW

Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259543

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Order Share 100% Market Value 234925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	135	\$199,686.25	\$234,925.00	0.00	10/01/12	10/15/12	135	\$199,686.25	\$234,925.00
Totals	135	\$199,686.25	\$234,925.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	10/09/12	10/15/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$400.00			0.00			
2	WKMG	10/09/12	10/15/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$1,500.00			0.00			
3	WKMG	10/09/12	10/15/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$600.00			0.00			
4	WKMG	10/09/12	10/15/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$600.00			0.00			



WKMG

Print Date: 08/09/12

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Contract / Revision

255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WKMG	10/09/12	10/15/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$600.00		0.00			
5	WKMG	10/09/12	10/15/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$500.00		0.00			
6	WKMG	10/09/12	10/15/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$350.00		0.00			
7	WKMG	10/09/12	10/15/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$350.00		0.00			
8	WKMG	10/09/12	10/15/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$450.00		0.00			
9	WKMG	10/09/12	10/15/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$550.00		0.00			
10	WKMG	10/09/12	10/15/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$275.00		0.00			
11	WKMG	10/09/12	10/15/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$650.00		0.00			
12	WKMG	10/09/12	10/15/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$400.00		0.00			
13	WKMG	10/09/12	10/15/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$650.00		0.00			
14	WKMG	10/09/12	10/15/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$800.00		0.00			
15	WKMG	10/09/12	10/15/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$500.00		0.00			
16	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--					5	\$1,200.00		0.00			



WKMG

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,200.00			0.00		
17	WKMG	10/09/12	10/15/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,000.00			0.00		
18	WKMG	10/09/12	10/15/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	MTWTF--			5		\$350.00			0.00		
19	WKMG	10/09/12	10/15/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,000.00			0.00		
20	WKMG	10/09/12	10/15/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	MTWTF--			5		\$300.00			0.00		
21	WKMG	10/09/12	10/15/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	----1--			1		\$7,000.00			0.00		
Week:		10/15/12	10/21/12	-----			0		\$7,000.00			0.00		
22	WKMG	10/09/12	10/15/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	----1--			1		\$4,500.00			0.00		
Week:		10/15/12	10/21/12	-----			0		\$4,500.00			0.00		
23	WKMG	10/09/12	10/15/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	----1--			1		\$6,000.00			0.00		
Week:		10/15/12	10/21/12	-----			0		\$6,000.00			0.00		
24	WKMG	10/09/12	10/15/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-----			0		\$8,000.00			0.00		
Week:		10/15/12	10/21/12	1-----			1		\$8,000.00			0.00		
25	WKMG	10/09/12	10/15/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-----			0		\$10,000.00			0.00		
Week:		10/15/12	10/21/12	1-----			1		\$10,000.00			0.00		
26	WKMG	10/09/12	10/15/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-----			0		\$8,000.00			0.00		
Week:		10/15/12	10/21/12	1-----			1		\$8,000.00			0.00		
27	WKMG	10/09/12	10/15/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00



WKMG

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
27	WKMG	10/09/12	10/15/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$1,200.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$1,200.00		0.00					
28	WKMG	10/09/12	10/15/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$450.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$450.00		0.00					
29	WKMG	10/09/12	10/13/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-					1	\$350.00		0.00					
30	WKMG	10/13/12	10/15/12	NCAA Football 12n Game 12-330p game / PE NO G	CM	12-330p game (12:00 PM-3:30 PM)	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$4,000.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$4,000.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
		1	WKMG	10/08/12-10/14/12	NCAA Football 12n Game	12-330p game (12:00 PM-3:30 PM)	-----Sa--	:30		(\$4,000.00)		0.00	NM				
		See MG 30.2 [No Noon Game - only 3p]															
		2	WKMG	10/14/12-10/14/12	NFL Game 1	various (1:00 PM-4:00 PM)	-----Su	:30		\$4,000.00		0.00	NM				
		Ⓜ MG for 30.1 10/13															
		Week:	10/15/12	10/21/12	-----				0	\$4,000.00		0.00					
33	WKMG	10/09/12	10/15/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$7,000.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$7,000.00		0.00					
34	WKMG	10/09/12	10/15/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$200.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$200.00		0.00					
35	WKMG	10/09/12	10/15/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$400.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$400.00		0.00					
36	WKMG	10/09/12	10/15/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1-					1	\$350.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$350.00		0.00					
37	WKMG	10/09/12	10/15/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1					1	\$7,000.00		0.00					
Week:		10/15/12	10/21/12	-----					0	\$7,000.00		0.00					
38	WKMG	10/09/12	10/15/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00		



WKMG

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
38	WKMG	10/09/12	10/15/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$1,300.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$1,300.00		0.00			
39	WKMG	10/09/12	10/15/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$1,200.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$1,200.00		0.00			
40	WKMG	10/09/12	10/15/12	Sun 11p News after NFLCM Sun 11p News after NFL		Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$1,200.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$1,200.00		0.00			
41	WKMG	10/09/12	10/15/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$450.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$450.00		0.00			
42	WKMG	10/09/12	10/15/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----1	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$3,000.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$3,000.00		0.00			
45	WKMG	10/09/12	10/15/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$200.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$200.00		0.00			
46	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$700.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$700.00		0.00			
47	WKMG	10/09/12	10/15/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$9,000.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$9,000.00		0.00			
48	WKMG	10/09/12	10/15/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$8,000.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$8,000.00		0.00			
49	WKMG	10/09/12	10/15/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$1,300.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$1,300.00		0.00			
50	WKMG	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00

Totals	135	\$234,925.00
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SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 256138

1. THE NAME OF THE CANDIDATE IS: Sandy Adams.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Sandy Adams For Congress.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Nancy Watkins.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Kurt Snow / Gateway Media
Name
2150 River Plaza Dr Ste. 150 Sacramento, CA 95833
Address
916 - 973 - 8865
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Nancy Watkins

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/08/12

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Flight Dates 08/08/12-08/10/12

Contract / Revision 256138 /

Original Date / Revision
08/07/12 08/08/12

Advertiser POL/Adams/R/Con/FI

Agency Gateway Media

Buying Contact

2150 River Plaza Drive
Suite 150
Sacramento, CA 95833Primary Account Executive
Lucy Wu

Account Executive	Order%	Start Date	End Date
Lucy Wu	100%		

Product
ADAMS FOR CONGRESS

Agency Com 15%

Billing Contact

2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

Sales Office SFR

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06267426

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Republica

Priority P-2

Advertiser Ref

Order Share 100% Market Value 100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	2	\$85.00	\$100.00	0.00
Totals	2	\$85.00	\$100.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/10/12	2	\$85.00	\$100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
E 1	WKMG	08/09/12	08/10/12	Late News Repeat LN Repeat	CM	various	---T---	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	---T---		1				\$50.00		0.00				
E 2	WKMG	08/10/12	08/10/12	Late News Repeat LN Repeat	CM	various	----F--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	----F--		1				\$50.00		0.00				
														Totals	2	\$100.00



WKMG

ORDER

Print Date 08/08/12

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Flight Dates 08/04/12-08/17/12

Contract / Revision

255758 /

Product OBAMA FOR AMERICA

Original Date / Revision

08/02/12 08/07/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW
Suite 100
Washington, DC 20007

Agency GMMB

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

3050 K Street NW

Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Sep 00:15:00

Estimate # 1549

Alt Order # 06261883

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Order Share 100% Market Value 56700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	54	\$48,195.00	\$56,700.00	0.00	07/30/12	08/17/12	54	\$48,195.00	\$56,700.00
Totals	54	\$48,195.00	\$56,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/17/12	08/17/12	Fri 1 Hour Special/8p Teachers Rock/Won't Bac	CM	8-9p	----1--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----1--					1	\$3,000.00		0.00			
E 2	WKMG	08/06/12	08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$1,800.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$1,800.00		0.00			
E 3	WKMG	08/06/12	08/17/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$800.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$800.00		0.00			
E 4	WKMG	08/06/12	08/17/12		CM	12:30-2p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	6	\$4,800.00



WKMG

Print Date: 08/08/12

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Contract / Revision

255758

Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1549

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1230-2p CBS Soaps															
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					3	\$800.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					3	\$800.00		0.00			
E 5	WKMG	08/06/12	08/17/12	M-F 1235-105a	CM	1237-109a	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	4	\$1,600.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$400.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$400.00		0.00			
E 6	WKMG	08/06/12	08/17/12	Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	3	\$2,100.00
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$700.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$700.00		0.00			
E 7	WKMG	08/06/12	08/17/12	4-430p Extra	CM	4-430p	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	4	\$1,800.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$450.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$450.00		0.00			
E 8	WKMG	08/06/12	08/17/12	430-5p Inside Edition	CM	430-5P	MTWTF--	:30	1	\$550.00	P-3	0.00	NM	2	\$1,100.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$550.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$550.00		0.00			
E 9	WKMG	08/06/12	08/17/12	530-6p The Insider	CM	530p-6p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	4	\$2,600.00
Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$650.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$650.00		0.00			
E 10	WKMG	08/06/12	08/17/12	News at 6p	CM	6-630p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$1,000.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$1,000.00		0.00			
E 11	WKMG	08/06/12	08/17/12	CBS This Morning	CM	7-9a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
The Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$500.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$500.00		0.00			
E 12	WKMG	08/13/12	08/17/12	M-F 7:30-8p Inside Ed	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$1,200.00		0.00			
E 13	WKMG	08/06/12	08/17/12	9-10a Rachael Ray	CM	9-10a	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	4	\$1,400.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$350.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$350.00		0.00			
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
Inside Edition Wknd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$500.00		0.00			



WKMG

Print Date: 08/08/12

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Contract / Revision **255758** Flight Dates **08/04/12-08/17/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1549**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----1-					1	\$500.00		0.00			
E 15	WKMG	08/04/12	08/11/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$400.00		0.00			
Week:		08/06/12	08/12/12	-----1-					1	\$400.00		0.00			
E 16	WKMG	08/05/12	08/05/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$4,000.00		0.00			
E 17	WKMG	08/05/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$1,800.00		0.00			
Week:		08/06/12	08/12/12	-----1					1	\$1,800.00		0.00			
E 18	WKMG	08/05/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$500.00		0.00			
Week:		08/06/12	08/12/12	-----1					1	\$500.00		0.00			
E 19	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$650.00		0.00			
Week:		08/06/12	08/12/12	-----1					1	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	08/06/12-08/12/12		CBS Evening News		630-7p	-----Su	:30		(\$650.00)		0.00	NM		
See MG 19.3 [per Brenda no 630-7p nws due golf/Tina hub]															
3	WKMG	08/09/12-08/10/12		M-F David Letterman		1136p-1238a	---ThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 19.2 08/12															
E 20	WKMG	08/07/12	08/14/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-1-----					1	\$6,000.00		0.00			
Week:		08/13/12	08/19/12	-1-----					1	\$6,000.00		0.00			
														Totals	54 \$56,700.00